

August 30-September 4, 2009 – Parma (Italy)

PARMIGIANO & HIGH FASHION SHOPPING



(3 or 4 hours)

28,00 € (at least 20 persons)

14.20

Appointment with the guide in front of Auditorium Paganini

14.30

Departure

18.30/ 19.00

Back to Auditorium Paganini

- Appointment with the guide and departure to see Parmigiano-Reggiano Parmesan being made in an authentic cheese factory. Parmigiano-Reggiano cheese is a product covered by the DOP – Protected Denomination of Origin. Only cheese made according to the rules contained in the Production Discipline can make use of the Parmigiano-Reggiano mark and therefore the rounds must bear the marks of the integrity used to identify and distinguish the product. These include marks of origin and marks of selection.
- This will be followed by a trip to the famous Fidenza Village Outlet Shopping Centre for quality shopping at greatly discounted prices. This village hosts the most famous fashion labels. Also all those attending the congress will have an exclusive card made available to them that will allow them to enjoy even further discounts.
- Entire morning available.
- Return to Parma in time for lunch.

The fee includes: Luxury coach with 50 seats, half-day guide, guided tour of a Parmigiano-Reggiano maker, Fidenza Village Outlet VIP Card that allows an additional discount of 10% in all shops in the centre.



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